

HELLO, I'M PETER ROLIH

I deliver strategic design for web and mobile applications.

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ABOUT ME

I am an award-winning senior digital designer specialising in user experience design; a visual engineer who generates creative ideas and solves complex problems. I help make the world a better place one interface at a time.

Right now I'm looking for my next big role in a **cutting-edge, UX-driven** environment.

AT A GLANCE

- ✓ UX/UI
- ✓ Web Design
- ✓ Analytics
- ✓ Front-end dev
- ✓ Graphic Design
- ✓ Digital Advertising

WHAT DO I OFFER?

I add value to your output.

I craft clear, compelling visual communications. I build these designs with a hands-on understanding of web development and the desire to deliver memorable, engaging experiences - constraint breeds innovation.

I make your clients happy.

I love working with brands to make their ideas come alive, and much of this is made possible through open, tactful discussion. Leading with a 'yes' and articulating design decisions ensures clients have trust in the design process and allow the team to do their best work.

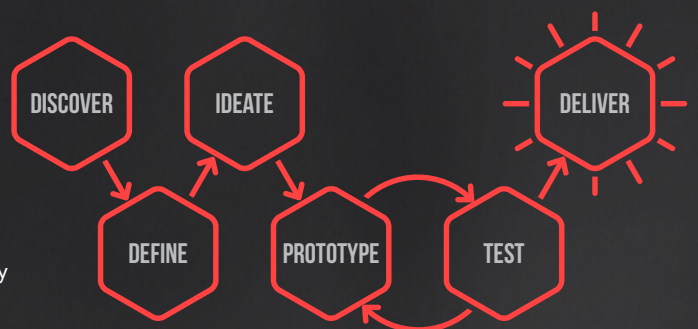
DESIGN IS A PROCESS

Great design doesn't just happen

...and years of experience alone don't make an effective designer.

Moving beyond gut feel and instinct I have adopted processes that ensure consistently excellent output in less time.

Such processes are vital tools for maintaining focus and delivering high-quality results.



A BRIEF HISTORY

TEN FOUR
SENIOR DESIGNER

MAY 2016 - NOW 2018

Head of digital, I lead a team of highly skilled people who love design in all its forms.

My duties take me across the gamut of agency life...project scoping, client liason, as well as copious time on the tools - testing, tracking, and tweaking.

🔄 CURRENTLY EMPLOYED

CONDUIT CREATIVE
HEAD OF CREATIVE

FEB 2015 - APR 2016

As Head of Creative I spearheaded the agency's digital output, conducting sketching, wireframing & prototyping exercises for each project.

I designed hi-fidelity website mockups in Photoshop, converting these to work within the CMS using HTML, CSS, jQuery & Liquid.

✓ REFERENCE AVAILABLE

QUT
B.F.A (INTERACTIVE & VISUAL DESIGN)

JAN 2013 - DEC 2015

✓ WITH DISTINCTION

HYBRID WEB
WEB DESIGN | GRAPHIC DESIGN

JAN 2011 - OCT 2012

Responsible for designing digital and print assets in close consultation with clients and the team of developers, SEO specialists and marketers.

✓ REFERENCE AVAILABLE